

**COLLEGE OF EDUCATION  
NEW COURSE PROPOSAL FORM**

**COURSE NUMBER/NAME** INTE 532 Instructional Technology Design

- A. Complete the University of Alabama *Course Inventory* form and attach it as the cover page to this request.
- B. Attach a syllabus for the course which includes:
1. Course number, title and number of credit hours
  2. Catalog course description, including all prerequisites.
  3. Course goals and specific educational objectives for each major instructional unit.
  4. Required text(s) and/or readings.
  5. Description of required clinical experiences and assignments, if appropriate.
  6. Description of assignments.
  7. Number and nature of examinations, including policy for make-up tests.
  8. Grading procedures for tests and assignments.
  9. Procedures for determining final grades.
  10. Attendance policy.
  11. Policy on academic misconduct.
  12. Policy on reasonable accommodation.
  13. Course bibliography, if appropriate.
- C. Provide the following information for review by the Department Head.

1. Describe the rationale for the course.

The Instructional Technology program is beginning an ACHE approved Master's degree in Instructional Technology beginning Fall, 2018. This course is one of the courses approved for the Master's degree.

2. Name the proposer of the course and any other faculty who are qualified to teach the course. Describe any specific qualifications and capabilities an individual must have to teach this course.

The proposer is Angela D. Benson. Others who may be teaching the course include Vivian Wright, Andre Denham, Margaret Rice and possibly adjuncts.

3. Indicate the programs(s) of study, majors (s), and/or minors, or other general curriculum in which this course will be included.

Instructional Technology MA. Any other programs can include the course in their programs if they wish.

4. Indicate how frequently and during which semesters the class will be offered.

Every fall semester beginning Fall, 2018.

5. If a fee will be charged for the course, indicate the amount of the fee and describe how the fee will be used.

No fee.

6. Describe the system of evaluation that will be used to determine whether the course should continue to be offered in the future. Discuss the types of data that will be collected and the procedures that will be used to determine the effectiveness of the course.

The course will continue to be offered as it is part of the ACHE approved Master's degree in Instructional Technology. Data will be collected on student performance in the class and SLOs for the Instructional Technology Assessment plan.

D. Provide the following information for review by the Department Head and the Dean:

1. Describe the resources that will be needed to support the course (e.g., allocation of faculty, space, equipment, library materials, computers, travel, consultant honoraria, and/or other needs). Also, indicate how these needs will be met (e.g., course deletion and reallocation of faculty load).

While there is no need to hire new tenure track faculty for the proposed program, there will be a need to hire adjuncts to teach the undergraduate courses currently being taught by one of our faculty members. The adjuncts will be required to have an earned doctorate in a technology related field and have experience and training in teaching online courses.

Online access to The University of Alabama's library collections is available to all enrolled students, through the web portal located on the library's website. Access is controlled through the use of MyBama credentials.

RECOMMEND FOR APPROVAL:

  
Department Head

10-17-17  
(date)

E. Provide the following information for review by the Curriculum Committee:

1. New Course Proposal Form with required signatures
2. List other courses, if any, which duplicate content to be covered in the proposed course and describe discussion with the faculty in the units offering those courses regarding the need for/appropriateness of the course duplication.

Not a duplicate as there is no other equivalent course.

3. Describe the impact this course will have on other courses and programs of study (e.g., enrollments, course substitutions, course deletions, and total program hours).

No impact.

4. If the course will be cross-listed with another department, attach a written statement from the appropriate department/area head(s) that the materials submitted are required by all departments/areas involved in teaching the course.

No cross listing.

5. Describe how this course will meet specific curricular requirements in the College (e.g., infusion of multiculturalism across the curriculum, inclusion of special needs across the curriculum).

This course will further address the program's purpose to help students understand technology's role across society as technological advancements necessitate a systematic examination of instructional strategies and content, assessments, and the technologies used to inform them.

RECOMMEND FOR APPROVAL:

\_\_\_\_\_  
Chair, Curriculum Committee

\_\_\_\_\_  
(date)

APPROVED

\_\_\_\_\_  
Dean

\_\_\_\_\_  
(date)

# THE UNIVERSITY OF ALABAMA

## Course Inventory

Date \_\_\_\_\_ Department ELPIS College Education

PROPOSAL TO OFFER A NEW COURSE, CHANGE AN EXISTING COURSE, OR DELETE AN EXISTING COURSE

(Please attach a copy of course syllabus for Office of Academic Affairs)

Course No. INTE 532

Add xx Change \_\_\_\_\_ Inactivate \_\_\_\_\_

Type of modification:

Title \_\_\_\_\_ Description \_\_\_\_\_ Credit hours \_\_\_\_\_

Type \_\_\_\_\_ Grade \_\_\_\_\_

Number \_\_\_\_\_ Old \_\_\_\_\_  
New xx

Classification of Instructional Programs (CIP) # 130501

Title Instructional Technology Design

Short Title (30 characters or less) Instructional Tech Design

FILL IN ALL REMAINING PARTS FOR A NEW COURSE, BUT MARK ONLY THE APPLICABLE PORTIONS FOR CHANGES TO AN EXISTING COURSE.

### DESCRIPTION:

This course provides an introduction to the elements of instructional design and their application to the design of technology-mediated instruction, with a primary focus on blended and online learning.

1. Credit Hours 3

2. Prerequisites None

3. Corequisites None

4. Cross Listed (Equivalent Courses) None

**Cross listed courses refer to the same course offered at the same level by different departments at the same time in the same room.**

5. Slash Listed (Equivalent Courses) None

**Slash listed courses refer to the courses offered by the same department at different levels.**

.. Please note policy regarding slash listing of courses for undergraduate and graduate credit on reverse side of this page. Attach separate forms for graduate and undergraduate slash-listed courses, and ensure that the catalog descriptions and course requirements reflect the graduate/undergraduate differentiation.

6. Mark one of the following course grading patterns:

(a) Letter grade xx

(b) Pass/fail \_\_\_\_\_

7. Indicate one of the following types of instruction:

(a) Seminar \_\_\_\_\_ (b) Lecture \_\_\_\_\_

(c) Independent Study \_\_\_\_\_ (d) Laboratory \_\_\_\_\_

(e) Thesis/Dissertation \_\_\_\_\_ (f) Field Experience \_\_\_\_\_

(g) Recitation/Discussion/Quiz \_\_\_\_\_ (h) Lecture/Laboratory \_\_\_\_\_

(i) Activity/Performance/Studio \_\_\_\_\_ (j) Clinic \_\_\_\_\_

(k) Research \_\_\_\_\_ (l) Online xx

(m) Blended \_\_\_\_\_ (n) Lec w/Recitation/  
Discussion/Quiz \_\_\_\_\_

8. Attributes

(a) Service Learning \_\_\_\_\_

(b) Honors \_\_\_\_\_

9. If this is a change for an existing course, indicate the nature of the change, and whether substantive changes have been made in either course content or requirements, and list programs that might be affected by the change.

10. Maximum Repeat: 3 (Total number of credit hours; not total number of times)

11. If the content of this course might overlap with other existing courses, describe your efforts to consult other departments about potential course duplication.

Department Head Claire Major Claire Major  
Signature

10-17-17  
Date

**INTE 532**  
**Instructional Technology Design**  
**Fall - Three (3) Credit Hours**

Instructor: Dr. Angela D. Benson  
Office: 328F Graves Hall  
Office Hours: Appointments online; via email  
Skype: angelabens  
Email: [abenson@ua.edu](mailto:abenson@ua.edu)

---

**Mission of the College of Education**

Our mission at the Capstone College of Education is to be a leader in Alabama and across the nation in teaching, scholarship, advocacy, and service by developing professionals with pedagogic and disciplinary expertise who advance the intellectual and social conditions of all learners in a globalized society.

**Vision of the College of Education**

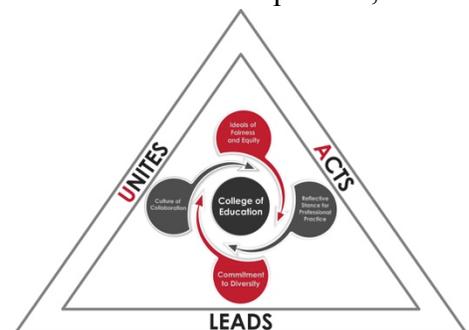
The vision of the College of Education (COE) at The University of Alabama is to develop effective, ethical, and reflective professionals who advance the theme of the COE: Unite, Act, and Lead (UA Leads). This theme undergirds the four overarching ideals of the COE: Ideals of Fairness and Equity, Reflective Stance for Professional Practice, a Commitment to Diversity, and a Culture of Collaboration. The fulfillment of these ideals calls for a commitment to academic excellence and advocacy through active engagement with shifting social and cultural contexts and advanced technological developments that shape the construction, interpretation, and dissemination of knowledge.

The COE will continue to develop professionals who meet the needs of all learners that may arise from differences in race, social class, language, gender, sexual orientation, gender identity, health, ability, and religious and political affiliations. By engaging in theoretically informed and intellectually advanced advocacy and effective practice our graduates will

**UNITE** with the larger community to collaboratively nurture cultural competence, empathy, and a vision of equity and justice for all learners;

**ACT** to develop the full potential of all learners to be excellent professionals in their fields; and

**LEAD** through continuous research-based critical inquiry of policy and reflective practice to enable transformative change in our diverse local and global communities.



Through excellence in teaching, scholarship, advocacy, and service the COE will facilitate visibility and voice of education leaders beyond the classroom in support of democracy and social justice for all learners in our global society.

## **Dispositions**

We strive to create programs that emphasize Fairness and Equity, Reflective Stance for Professional Practice, a Commitment to Diversity, and a Culture of Collaboration.

## **Prerequisites**

None

## **Course Description**

This course provides an introduction to the elements of instructional design and their application to the design of technology-mediated instruction, with a focus on blended and online learning.

## **Required Texts**

- Brown, A. H., & Green, T. D. (2015). *The essentials of instructional design: Connecting fundamental principles with process and practice* (3<sup>rd</sup> edition). New York: Routledge.
- Bonk, C.J. & Khoo, E. (2014). *Adding some Tec-Variety: 100+ Activities for Motivating and Retaining Learners Online*. Available for download at <http://tec-variety.com>
- Clark, R. C. & Meyer, R. E. (2016). *e-Learning and the science of instruction: Proven guidelines for consumers and designers of multimedia learning* (4<sup>th</sup> edition). San Francisco: John Wiley & Sons.

## **Course Objectives**

Course objectives are designed to assist the instructional technology student in obtaining knowledge about instructional design, in order to help them better create effective learning and learning environments in schools and organizations.

## **Student Learning Outcomes**

Upon completion of this course, students will be able to:

- Describe the role of instructional design in instructional technology practice
- Describe the elements of the instructional design process
- Compare and contrast instructional design models
- Create an instructional plan for instruction for technology-mediated instruction using the elements of instructional design:
  - Conduct a needs assessment
  - Design an online data collection instrument
  - Conduct front-end analyses (learner, environmental, content)
  - Specify performance/instructional objectives
  - Sequence instructional content
  - Select appropriate instructional strategies, materials and technologies
  - Select appropriate assessments
  - Align objectives, instructional strategies and assessments
  - Execute a plan for formative evaluation of instruction
  - Develop a plan for summative evaluation of instruction

### Other Course Materials

Additional course materials, resources, and readings are posted with each module.

### Format of the Course

This is an online course with learning activities presented through modules. The modules may include multiple layers of readings, interactions, and assignments/products.

### Outline of Topics/Course Activities/Course Schedule

<b>Course Topic Module</b>	<b>Enabling Activities</b>	<b>Culminating Assignment</b>	<b>Interval</b>
Module 1: Introduction to Instructional Design	Instructional Design Basics Assessment (30 points)  ID Model Presentation (30 points)	Comparison of Instructional Design Models Paper (100 points)	Three Weeks
Module 2: Needs Assessment	Needs Assessment Questions (30 points)	Qualtrics Online Survey (100 points)	Two Weeks
Module 3: Learning, Environmental and Content Analyses	Learner and Environmental Analyses Questions (30 points)  Content Analysis – Content Sources (30 points)	Needs Assessment & Front-End Analysis Report (200 points)	Three Weeks
Module 4: Design Activities	Instructional Objectives (30 points)  Instructional Strategies Summary (30 points)  Instructional Materials - Sources (30 points)  Assessment Strategies Summary (30 points)	Instructional Plan (200 points)	Five Weeks
Module 5: Evaluation Activities	Formative and Summative Evaluation Procedures (30 points)	Peer Review/Feedback on Instructional Plans and Formative Evaluation Report (100 points)	Two Weeks

## System Requirements

This course requires a high-speed Internet connection and a [compatible browser \(PDF\)](#). Courses may also require these free tools:

- Java
- Adobe Reader
- Flash Player
- Microsoft Silverlight
- QuickTime
- Windows Media Player (or Flip4Mac)

You must have speakers or headphones.

## Minimum Student Technical Skills

Participation in an online course requires knowledge of computer technology. In order to participate successfully in an online course, you should already be able to:

- Access and use Blackboard Learn (review the [Blackboard Learn Tutorials](#) for assistance).
- Use a word processing program to:
  - Create, format, edit, spell check, save, and print a document.
  - Cut, copy, and past information.
  - Save a word processing document in txt, rtf, doc, or docx format as requested.
- Use a spreadsheet program to:
  - Create, format, edit, spell check, save, and print a spreadsheet.
  - Cut, copy, and paste information.
  - Create graphs.
- Use a web browser to view, navigate, and search for information on the Internet.
- Use your Crimson email account and the Blackboard Learn Mail tool to send and receive messages and file attachments.

## Technical Support

To obtain assistance with technical issues, contact the College of Continuing Studies [online](#) course technical support team. The team can be reached online or by phone at 1-866-205-1011 during their [regular business hours](#).

## Exams and Assignments

As this is an online class, all assignments/products have posted instructions for preparation. These must be turned in as an attachment in the course management assignment system, unless otherwise noted by your instructor.

## Grading Policy

Due dates are strictly adhered to in this course. Points are deducted, per day, for late assignments. Be sure to keep a backup of all work. The final grade will be based upon completion of all activities outlined below. All coursework must be completed before or by the due date. Incomplete grades: A grade of "I" (Incomplete) is evaluated as an "F," and must be removed within two weeks during the next term of enrollment if the student's overall grade point average drops below a "B" as a result of the incomplete grade. The evaluations of academic progress of students who register with "I" grades still on their records can result in

academic probation or dismissal. Please refer to the Graduate School handbook for additional information/policy.

### **Grade Ranges**

90 -100 = A

80 - 89 = B

70 - 79 = C

60 - 69 = D

0 - 59 = F

### **Policy on Missed Exams and Coursework**

All assignments/products are due on the due date in the course calendar. If you are unable to complete the product by the due date because of illness, provide a doctor's excuse to get an extension. If you have extenuating circumstances other than illness, contact the instructor.

### **Attendance Policy**

This course does not require synchronous class meetings. Your success in this online course is dependent on your dedication to and diligence in working through each module and completing the assignments on time, or ahead of schedule. Deductions will be made for late assignments.

### **Statement on Academic Misconduct**

- Students are expected to be familiar with and adhere to the official [Code of Academic Conduct](#) provided in the Online Catalog (<https://catalog.ua.edu>).
- All students in attendance at The University of Alabama are expected to be honorable and observe standards of conduct appropriate to a community of scholars. Academic misconduct by students includes all acts of dishonesty in any academically related matter and any knowing or intentional help or attempt to help, or conspiracy to help, another student commit an act of academic dishonesty. Academic dishonesty includes, but is not limited to, the following acts, when performed in any type of academic or academically related matter, exercise or activity:
  - Cheating: Using or attempting to use unauthorized materials, information, study aids or computer-related information.
  - Plagiarism: Representing the words, data, works, ideas, computer programs or output, or anything not generated in an authorized fashion, as one's own.
  - Fabrication: Presenting as genuine, any invented or falsified citation or material.
  - Misrepresentation: Falsifying, altering or misstating the contents of documents or other materials related to academic matters, including schedules, prerequisites and transcripts.”

### **Statement on Disability Accommodations**

- Contact the [Office of Disability Services \(ODS\)](#) as detailed in the Online Catalog.
- The Office of Disability Services (ODS) is the central contact point for UA students with disabilities. The goal of ODS is to ensure that University programs and services are accessible to qualified students with disabilities. For student who may require their

services more information is available at <http://ods.ua.edu>. ODS is located at 1000 Houser Hall and their phone number is 348-4285 (voice) or 348-3081 (TTY).

### **Severe Weather Protocol**

- Please see the latest [Severe Weather Guidelines](#) in the Online Catalog. The link for the Severe Weather Guidelines is <https://ready.ua.edu/severe-weather-guidelines/>

### **UAct Statement**

The [UAct website](#) provides an overview of The University's expectations regarding respect and civility. The website link is <https://www.ua.edu/campuslife/uact/>

The University of Alabama respects the religious diversity of our academic community and recognizes the important of religious hold days and observances in the lives of our community members. For more information, please go to <http://provost.ua.edu/religious-observances.html>

### **Statement on Academic Work Duplication**

Any submission of academic work designed to meet the requirements of a particular credit-bearing course is assumed to be work completed for that course and only that course; the same material submission, or material that is substantially similar, may not be used to meet the requirements of another course. Any violation of this rule may results in a referral to the Associate Dean for Student Services and Certification for disciplinary action.

### **Elasticity Statement**

Students will be given timely notice of any changes in the syllabus. Any special considerations (e.g., opportunities to earn extra credit) offered to a student shall be available to all students in the class. *Adapted from The University of Alabama Faculty Handbook and Office of Academic Affairs*